Construction is one of the most powerful industries on the planet. You start with a (virtual) stack of blueprints and a team of workers, and you end up with a physical structure that could stand for hundreds of years.

But the path from conception to project completion is riddled with obstacles, from unpredictable costs and supply chain hangups, to juggling schedules across multiple teams and locations.

In this article, we'll look at three top construction challenges for construction professionals — estimating, scheduling, and planning — based on the construction software features that are most in demand with buyers, along with strategies for dealing with each.

### **Top Construction Challenge: Estimating**

During the past six months, more than 60% of the construction software buyers that worked with one of our advisors were looking for software that could help them with estimating.

Why is estimating so important?

Because accurate estimates help companies stay on budget with their construction projects, and when companies are able to stay on budget they are happy and ready to work on more

Perhaps that's why almost 30% of construction professionals

## Top Construction Challenge: Scheduling and Project Management

A construction project without organized scheduling and sound project management is chaos, and chaos is the last thing you want in a construction project. So it's no surprise that 43% of the construction software buyers who worked with our advisors in the past six months were looking for software to help them with their project management needs.

Construction project management software is the foundation cZ'Ubm fa g'gcZrk UfY'ghLW\_"+nVUb \Y'd'Wbghfi VMcb'hYUa g'ghLm on schedule and within scope, communicate across sites, keep track of budget, and more.

Having access to effective, up-to-date construction project management software to help with scheduling is so important he Webghi Wheb fa "YUXYfg\]d h\Uha cfY'h\Ub\U'ZcZga U` construction businesses implemented new construction project management software in the past year alone (methodology below). That's more than any other type of software, including online meeting software (32%) and collaboration software (26%).

# Top Construction Challenge: Planning and Takeo

In construction, everyone is eager to break out the big hardware, get their hands dirty, and start building something. But without proper planning, that building could end up as a big mess.



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#### **About the Article**

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5bmj ]Yk g'UbX'cd]b]cbg'Yl dfYggYX']b'h\]g'Ufh]WY'a Umcf'a Umbch'fY YWh'\Y' views and opinions of the Construction Management Association of America (CMAA). By publishing this piece, CMAA is not expressing endorsement of the individual, the article, or their association, organization, or company.