



Piloting the Transition From Boomers to Zs

K f]hh/b Vm_Ybb DcbU\i Y, DfYg]XYbhUbX Ck bYf, JÕDcbU\i Y Eb[]bYYf]b[fYh]f]b[. H\]g`UW_cZi dk UfX a cj Ya Ybh\Ug []j Yb a]``Ybb]Ug

fYhjf]b[.H\]g`UW_cZi dk UfX a cj Ya Ybh\Ug[]j Yb a]``Ybb]Ug UbX GYb NYfgU fYdi HUhjcb Zcf &V-\cdd]b[_Ugh\Ym`cc_Zcf

FIVE TIPS FOR THE LEADERSHIP AND RETENTION OF NEWER GENERATIONS

I bX h\Uhgh Vcfb VYlk YYb 1946 UbX 1964. GYbYfUhjcb L fYdfYgYb Vcfb VYlk YYb 1965 UbX 1979/1980. GYbYfUhjcb MUgc _bck b Uga]``Ybb]U'g gdUbg h\Y V]fh\ mYUfgcZ1981 hc 1997. AbmcbY Vcfb VYlk YYb 1997 UbX 2015]g WbgjXYfYX Ua Ya VYf cZGYb N.

Ag I gruh'X VYZcfY, VUVmVcca Yfg Imd])Wi`mfYa Ujb UhIh\Y]f Wa dUbmk Y``dUghIh\Y bcfa U`fYhjfYa YbhU[Y Xi Y Ic U grfcb[gYbgY cZ`cnU`lmUbX Ub]b\YfYbhbYYX Ic k cf_, H\]g\Ug Wi gYX gca Y grU[bUh]cb]b Ih\Y Icd fUb_g Ug Vcca Yfg\Uj Y bchVYYb



What Do Millennials & Gen Z Bring to the Table?

A]`Ybb]U`g UbX GYb N dcggYgg [fYUh Uhf]Vi hYg hc UXX hc ntci f cf[Ub]nUh]cb. BYg]XYg h\Y cVj]ci g—h\Uhh\YmUfY ei]W_hc UXcdhhYW\bc`c[m—h\YmUfY WtbgW]Ybh]ci g gcV]U`m fYgdcbg]V`Y UbX]bWl g]j Y. H\YfY UfY g`][\hX]ZZYfYbWg VYhk YYb k\Uha ch]j UhYga]`Ybb]U`g UbX GYb Nk \Yb]hWta Yg hc h\Y k cf_d`UW. A Ubma]`Ybb]U`g UfY a ch]j UhYX VmfYWt[b]h]cb UbX [fUh]hi XY Zcf k\Uhh\YmUWta d`]g\. A UbmcZGYb NUfY a ch]j UhYX Vm bUbV]U` gYWf]hmUbX a YUb]b[Zi`k cf_.

Career-Driven

AWWfX]b[hc U fYWVbhgi fj Ym76% cZGYb N fYgdcbXYbhg XYgWf]VYX h\Ya gY`j Yg Ug fYgdcbg]V`Y Zcf Xf]j]b[h\Y]f WVfYYf UbX 58% UfY k]``]b[hc k cf_b][\hg UbX k YY_YbXg Zcf \][\Yf dUmH\]g bi a VYf]g g`][\him`ck Yf Zcf a]``Ybb]U`g 45%, k \c d`UW [fYUhYf j U`i Y cb \Uj]b[Yl dYf]YbWg NYh h\]g]g gh]`` [fYUhYf h\Ub h\Y GYb L UbX VUVmVcca Yfg k \c UfY cb`m40% cf `ck Yf]b k]``]b[hc k cf_cj Yfh]a Y. Ib \]f]b[a]``Ybb]U`g cf GYb N, nci a Um[U]b U a cfY Xf]j Yb k cf_ZcfW.

Purpose Over Pay

K\Yb]hWa Yg hc gu Ufm,74% cZGYb NUbX 70% cZa]``Ybb]Ug UfY a chij UhYX a cfY Vmh\Y di fdcgY cZh\Y k cf_h\Ub cj Yf h\Y dUhW\YVV_. K\]`Y gu Ufm]g]a dcfrUbhhc h\]g[fci d,]hg bchh\Y cb`mh\]b[Xf]j]b[h\Ya hc k cf_\UfX Ug cddcgYX hc 66% cZ GYb L, UbX 67% cZVcca Yf fYgdcbXYbhg Ib ch\Yf k cfXg, h\YgY nci b[dYcd`Y k Ubhhc WlfY Uvci hh\Y k cf_h\YmXc. Gc,]h`` VY]a dcfrUbhZcf nci hc \Y`d _YYd GYb NUbX a]``Ybb]Ug Yb[U[YX]b h\Y a]gg]cb cZk \Uhnci fY Xc]b[]Znci k Ubhhc _YYd h\Ya Yb[U[YX]b h\Y &zv.

Technological Powerhouses

Bch. cZh.YgY [YbYfUh]cbg k YfY fU]gYX VmhYWkbc`c[m HUfbYgg h\Y ghfYb[h\g h\UhWta Y k]h\ h\Uh A UbmZfca c`XYf [YbYfUh]cbg UfY bchU'k Ungr`cc_]b[Zcf h\Y ZUghYghUbX a cgh YZ VJYbhk Umhc i gY hYWkbc`c[mH\YgY [YbYfUh]cbg Vf]b[VfYUhjj Y, ci hcZ-h\Y-Vcl dfcV'Ya -gc`j]b[cb U`Yj Y`h\Uhh\Y dfYj]ci g [YbYfUhjcbg \ Uj Y bchgYYb. Ag U dYfgcbU ghcfml fYWbhmYb`]ghYX U a]``Ybb]U`hc \Y'd a Y k]h\ fYj]g]b[UbX ghYUa `]b]b[U dfcWgg h\Uhk Ug hja Y-Wbgi a]b[UbX Wbghm HY k Ug UV'Y hc a U_Y h\Y dfcWgg a cfY YZ WWbhUbX a cfY dck YfZi `.

5 Tips for Leadership & Retention

K\Yb]hWa Yg hc `YUX]b[, a UbU[]b[, UbX a Ybhcf]b[bYk Uff]j U g hc hcXUmg Wicgg-[YbYfUn]cbU k cf_ZcfW, a i W cZ nci f `YUXYfg\]d Yl dYfn]gY gh]`` Udd`]Yg Hck Yj Yf, hc d`UW U`]hh`Y Yl hfU ZcWgcb]a dfcj]b[Ya d`cmYY fY`Uh]cbg\]dg UbX ci hWa Yg h\YfY UfY U ZYk h\]b[g hc _YYd]b a]bX. H\Y Zc``ck]b[UfY j Y h]dg hc Q c

4. MENTOR

Bch\ cZh\Y bYk Yf [YbYfUh]cbgj Ui Y a Ybhcfg\]d UbX cb-



About the Author

Jybb DcbU\i Y]g Ub Yb[]bYYf UbX I b]hYX GrUnYg BUj mWUdhU]b k \c k cf_g cb `Uf[Y-gWUY [YchYW\b]WU dfc^YWfg Ib \Yf a]`]rUfmWUfYYf, DcbU\i Y Vi]`hU Vf]X[Y UWfcgg h\Y Ei d\fUnYg F]j Yf Xi f]b[h\Y IfUe k Uf UbX Wa a UbXYX Ub 800-dYfgcbbY` VUHU`]cb]b AZ[\Ub]grUb. G\Y \Ug a YbrcfYX gWafyg cZnci b[`YUXYfg UbX bck fi bg JÕDcbU\i Y Eb[]bYYf]b[.J]g]h \(^XYb[]bYYf]b[.Wa .

About the Article

FYdi V`]g\YX Zfca Ccbgffi Wflcb Bi glbYgg Ck bYf. Ccbgffi Wflcb Bi glbYgg Ck bYf (CBC)]g h\Y`YUX]b[Vi glbYgg a U[Un]bY Zcf WfbhfUMfcfg UbX]g XYg][bYX hc \Y`d ck bYfg cZ Wfbgffi Wflcb fa g fi b gi WWggZi` Vi glbYggYg. Fci bXYX]b 2004, CBC dfcj]XYg fYU-k cf X Vi glbYgg a UbU[Ya YbhYXi Whlcb UbX _bck `YX[Y h\Uh]g cZ fYU j U`i Y hc h\Y ck bYfg cZ Wfbgffi Wflcb Wfa dUb]Yg.

Abmj]Yk g UbX cd]b]cbg Yl dfYggYX]b h\]g Ufh]WY a Umcf a UmbchfY YWh\Y j]Yk g UbX cd]b]cbg cZh\Y Ccbghfi Wh]cb A UbU[Ya YbhAggcV]JUh]cb cZAa Yf]W (CA AA). Bmdi V']g\]b[h\]g d]YW, CA AA]g bchYl dfYgg]b[YbXcfgYa YbhcZh\Y]bX]j]Xi U', h\Y Ufh]WY, cf h\Y]f UqqcWJUh]cb, cf[Ub]nUh]cb, cf Wa dUbm