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The construction industry has faced signif cant challenges in recent years, with economic uncertainty and f uctuating demand exerting pressure on budgets and resources. As we come to terms with a diff cult economic forecast in the coming months, it is more important than ever for leaders and managers to ensure that every dollar spent delivers maximum return on investment (ROI), including information technology (IT) investments. Companies that can leverage technology to improve their operations, reduce costs, and enhance productivity are more likely to survive and thrive in a challenging economic environment. This article will discuss key best practices Hexagon's global user base employed to reduce project risk and drive tangible outcomes.



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General contractors face an almost impossible challenge with the number of variables they deal with every day. By identifying areas of business that benef t the most from IT investments and prioritizing those investments accordingly, companies can ensure IT spend is targeted at areas of greatest return.

For example, if a company is struggling with compleom•

construction industry. By automating repetitive and manual

processes, both in the f eld and in the off ce, companies can free up valuable time for employees to focus on more strategic tasks. Technology-enabled, integrated jobsites improve

the sector and

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eff ciency and prof tability of construction businesses and help attract and retain key talent.

For example, is a recent innovation in the construction world but has already permeated throughout the industry. Contractors, superintendents, and other decision-makers can use measurable 3D images to direct f eld teams, document progress, and plan for next steps before crunch time starts. Signif cant development is underway to produce machine learning use cases to reduce labor hours, accelerate project timelines, and prevent thousands of dollars in unnecessary rework.

offer another excellent example

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