



The construction and manufacturing industries stand on the brink of a technological revolution, but achieving that revolution will require a full embrace of artificial intelligence. AI advancements offer unparalleled opportunities to tackle critical industry challenges, such as labor shortages and the need to upskill the workforce in construction manufacturing. With only 35% of construction materials manufacturers planning to utilize AI when upskilling their workforce, it is essential that organizations better understand how they can effectively harness AI's power.



Beyond empowering existing employees, AI opens the door to attracting and upskilling new talent in the manufacturing and construction industries. As companies integrate AI technologies into their operations, they become magnets for tech-savvy individuals seeking dynamic, cutting-edge work environments. Plus, manufacturers can create a more appealing career path for young professionals by showcasing the potential for growth and development through personalized AI-powered tools.

Emphasizing the integration of AI as a supportive tool rather than a replacement for human labor helps dispel misconceptions about job displacement and combat the deepening knowledge gaps exacerbated by construction and manufacturing's aging workforces. ~Written by: Saar Yoskovitz, Co-Founder & Chief Executive Officer, Augury



efficiency, leaving the existing workforce to focus on higher-level problem-solving, creativity and decision-making tasks.



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