As technology continues to improve, its ability to passively analyze and communicate where incidents are likely to occur is becoming even more re ned, taking us one step closer to predictive safety and providing us more time for person-to-person interactions.

The data, when fed into the right dashboards and systems, quickly and clearly pinpoints where issues might arise, allowing front line supervisors to take the actions necessary to prevent incidents from occurring.

It also allows teams to spend more time interacting with each other on the jobsite, driving engagement and compliance to build stronger, more connected teams. More interaction leads to problem-solving and candid conversations to ensure everyone feels safe and secure.

: The most exciting thing we are seeing is that as we continue to reinforce the importance of dignity and respect for others, workers are more comfortable talking about their own mental health and physical wellbeing.

We are also seeing that workers are more easily reaching out within and across teams to engage with others and look out for each other's safety. Our focus on active caring, creating an inclusive environment, and engagement is making jobsites a better and safer place to work.

: We believe advancements in technology and their implementation into our operations relies on the tools' ability to deliver meaningful outcomes that improve jobsite safety and productivity.

For example, our safety observation technology provides critical insights into leading indicators of incident trends and high-potential or near-miss events that could result in a fatality or life-altering injuries.

Our teams and trade partners use a mobile app to document safety observations in real-time, which is continually expanding and improving our data through arti cial intelligence.

Because our culture prioritizes the holistic wellbeing of every individual on our jobsites, we know that any successful safety observation platform must be accompanied by an effective conversation. Whether the observation is regarding an unsafe behavior or action or even a positive reinforcement of safe choices, conversations are vital in empowering the workforce to take charge of safety.

?

: The biggest challenge is getting workers who pass through our jobsites to truly believe they have the power to stop work if they do not have the right equipment or safety plan in place to perform a task. We want everyone and anyone to speak up and stop work if there is an unsafe condition, action, or safer way to perform a task.

: We need to continue to nd ways to collaborate and innovate through safety. When people think of innovation,

A t A

Zachary Phillips is an editor for Construction Dive. Prior to joining Construction Dive in September 2019, Zachary worked as an editorial intern for the