



Scaling Technology in Construction

Written by: Bart Ronan, CEO, Trux

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tight labor market have made it difficult to stay on track and be efficient.

in the industry anticipated. The growth that experts expected

occurred within the last nine months. While this shift has helped many increase their efficiency, it also pushed many to adopt technology too quickly.

be rushed, especially in construction. Historically, construction has relied heavily on manual processes and legacy software.

However, many are now looking at how they can incorporate

efficiency. The key to successful technology implementation

scale with you.



- » Understanding the benefits of scalable technology
- »
- » Ways to manage growth effectively

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industry isn't always designed for the specific industry itself. Adopting technology could mean that you drastically must change existing processes or significantly modify the technology to adapt to the needs of the company. This has

homegrown internal systems. After all, who knows your



over no technology at all. However, as time goes on, many of these homegrown solutions will require significant time and

putting a strain on internal information technology (IT) teams.

specifically for the construction industry and built with scalability in mind. To get the maximum long-term benefits, it is important to view your technology provider as a partner.

management to properly implement. You'll need to get your



how SaaS will work within their existing workflows, give
for training. Your technology provider should be able to provide
helpful resources to you.

it" approach. If you want to see the long-term value, you'll

with the technology is doing what is expected of them, and
that bugs/issues are quickly identified and relayed to the
technology provider. Once your team has adjusted to the initial

easier to manage and sell the team on. The key is to think
ahead and identify what will drive the greatest efficiencies and
cost savings for the company and build from there.

Overall, construction business owners need to know that they
about their business all at once. They don't need to develop
aren't ready to do so. SaaS and third-party platforms are

future at a comfortable pace, without sacrificing competitive
advantage. Amid labor shortages, material scarcity, and
an influx of projects coming from the infrastructure bill,

to remain nimble. 



About the Author

Bart Ronan is the CEO of Trux, a SaaS solution designed to help material
