### AS MORE COMPANIES SHIFT TO CLOUD COLLABORATION, ENTIRE INDUSTRIES - FROM CONSTRUCTION TO MOTION PICTURES - ARE BEING TRANSFORMED BY THIS DIGITAL REVOLUTION.

Back when Y2K was a major concern in the digital realm, it might've sounded like a far-off prophecy that people could one day work together on a project, from their own computers, from opposite sides of the world, simultaneously. But that time is here. Welcome to the age of cloud collaboration.

Cloud computing is the peak of the digital transformation journey. As companies increasingly migrate to the cloud, it will:

- » Enable better, faster decision making
- » Power the creation of better performing products from machines to buildings to entertainment

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the cloud's value. The irony is the pandemic likely reduced innovation among previously face-to-face teams - but cloud collaboration then dramatically increased the size of the teams UbX']bbcj Uh]cb'VmYbUV`]b['Yl dYfhg'hc'Vdbhf]Vi hY'Zfca 'Ufci bX' the world.

#### 5. LOWER COSTS

H\Y Wci X`]g'U'a cfY YZ Wybhk Umhc k cf\_" =hWzbgc`]XUhYg hYUa gzWbhfU']nYg']bZcfa Uh]cbzUbX'g\YXg'YI Wgg'ghYdgzgUj ]b[ time and money. A few other ways it reduces costs include:

7°ci X'W2°`UVcfUhjcb'U`ck g'Ub'YI WLUb[Y'cZ]bZcfa Uhjcb'h\Uhi yields better decisions and fewer mistakes/less rework.

The end-to-end project lifecycle is shorter with cloud collaboration, which reduces labor costs.

#### 6. FASTER TIME TO MARKET

K U]hh]a Yg'UfY'bcbYl ]ghYbh']b'h\Y'Wci X"'DYcd`Y'\Uj Y'UWVgg' to the data they need, whenever they need it. The real-time capabilities move along production and decisions at a faster clip.

#### 7. INCREASED SAFETY

K \Yh\Yf"]hg'cb'h\Y'g\cd' ccf'cf'U'Wzbghfi Wz]cb'g]hYz\Uj ]b[ Z ``` visibility at all times enables project managers to better assess risks before production and improve safety during production.

#### 8. SCALABILITY

The cloud can easily accommodate business growth and scale as a company gets bigger. Plus one can quickly reduce costs when business hits a slow period. Aligning costs and value VfYUhjcb jgU'dck YfZ `È I Working together on a cloud-based platform, teams can see input from others that might impact the design, helping avoid

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with this level of data sharing, it's no longer optional: Cloud collaboration is a necessity that's ushering the industry into a a cfY'gi ghJbUV'YZYZ VJYbhYfU'5bX'Ug'h,Y'=bXi ghf]U'=bhYfbYh of Things (IIoT) and automation in manufacturing become the norm, the cloud can capture all of that data generated for better decision-making today and tomorrow.

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