States and municipalities use

## credentials to f nd professionals

Workforce issues have plagued the construction industry for many years. The current administration has placed increased emphasis on curing America's infrastructure woes, and organizations are responding to that need by focusing carefully on recruiting and retention efforts of qualified professionals for their projects and programs.

Professional credentials reflect high competence, experience, and skillsets. With so many certification programs currently offered in the construction industry, choosing the right one can be daunting. The City of Boston Public Works Department has tackled this challenge by placing particular emphasis on the Certified Construction Manager<sup>®</sup> (CCM<sup>®</sup>) program for its priority around industry standards and continuous learning.

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The Certified Construction Manager certification program is administered by the Construction Manager Certification Institute, an independent administrative body of CMAA. CMAA is dedicated to advancing professional construction and program management worldwide. For additional information, visit www.cmaanet.org.